

PRESS RELEASE INFINITE WATER INC. News provided by Infinite Water Incorporated https://InfinitewaterUSA.com

Holiday, Florida, December 15, 2023

After almost 3 decades, the Conference of the Parties (COP), has made water the core theme of their 28th conference.

As **Infinite Water Inc** watches the event unfold it is evident that in a major step forward, the COP officially includes water in its agenda and has explicitly identified water as a top priority for COP28. But why has it taken 28 years for a region that has an intimate understanding of the fundamental threats posed by water scarcity? As **Infinite Water Inc** knows, this is one of the <u>most water-stressed regions in the world</u>.

As the members, of COP28, are well aware, the data supported by and presented by **Infinite Water Inc**, show obvious opportunities to accumulate mass amounts of wealth from areas not based in fossil fuel. The rapid demographic, means that GCC water supplies and infrastructure will face immense pressure moving forward. GCC countries will spend \$57.8 billion on wastewater infrastructure investment from 2020 to 2030. Saudi Arabia and the UAE alone account for 42% of the global desalination market share. GCC countries are acutely aware of the need to build resilience into their water networks and systems, driving an uptick in investment in digital water solutions. Bluefield (a research company hedged on digitalizing water) projects that digital water spend in the GCC will grow at a 9.3% compound annual growth rate, the fastest among major world regions.

Infinite Water Inc, and any water-based company, is the future of wealth generation for countries, companies, and investors. Water utilities attract foreign investment in the GCC. As the GCC seeks to adopt new digital technologies, utilities like **Infinite Water Inc** are looking to private investments and partnerships, particularly with foreign-based companies.

Virtually all technologies, like those of **Infinite Water Inc**, that provide access to clean water are investment targets for those seeking enormous potential for ROI.

How far and deep the water discussions at COP28 will go remains to be seen. What is undeniable is that as constantly presented by **Infinite Water Inc - water scarcity is not** going away.