

# INFINITE WATER

## PRESS RELEASE

### INFINITE WATER INC.

News provided by

Infinite Water Incorporated

<https://InfinitemwaterUSA.com>

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## 100 YEARS

**Infinite Complex**, not only looks to the future and the advancements that will move our planet towards a better, easier and healthy life, but looks back at the advancements that gained a foothold in our culture. Some of these past creations are worthy enough to have served the world well and some might make you scratch your head.

**Infinite Complex** has selected a few for comparison as to how and why they became phenomenally popular and then compare them with those that have had recent impact and significance to our common benefit and enjoyment.

**Infinite Complex** believes that we can all agree these few items are still used every day. They were instantly desired because they were destined to make life easier for all.

How would driving be if we didn't invent the *automatic traffic signal*? How slim would food selection be without *quick frozen food*? How would we have survived childhood without *Band-aids*? What about a *vacuum cleaner*? And there is the one invention that has captivated the entire world for over 100 years- the *television*.

**Infinite Complex** realizes that financing unknown devices or technology must take in all information available in determining the potential for acceptance: So, what makes a successful invention? In order to be considered a successful invention:

\*Three in five people believe a product needs to fill a gap in the market

\*54% think the invention needs to improve lives in order to go down in history

\*a third think the design has to 'break the mold' of what has come before

**Infinite Complex** does not depend on the tree previous guides but sees the trend based on the top inventions of the past 25 years.

Wi-Fi, Smart Phones, Stem Cell Technology, GPS, Tablets. 3D Printers. Bluetooth and DNA Kits. And while these may not be seen like inventions, we all use them and need them- YouTube, Facebook, Netflix, Skype, Spotify and one last item, self-driving and battery powered cars.

**Infinite Complex** finds the world is open for the "next big thing" and **Infinite Complex**, being an open-minded investment company, will be finding it.