

INFINITE WATER

PRESS RELEASE

INFINITE WATER INC.

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Infinite Water Incorporated

<https://InfinitemwaterUSA.com>

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Physician heal thyself

Infinite Water Inc. via **Infinite Complex** has focus and awareness on advances which provide humanity with the means to live healthier and longer lives. As such, **Infinite Water Inc.** keeps tuned into the medical community at large. Each year the CDER (the FDA's Center for Drug Evaluation and Research) approves between 45-50 new drugs. This may seem like a lot but when we consider that there are approximately 10,000 known diseases but only about 2,500 are addressed, questions come to mind. Like people, **Infinite Water Inc.** is not immune to media consumption and finds that new drugs are marketed constantly.

Infinite Water Inc. takes time to repeat the names of drugs being presented (marketed) to viewers in commercials. Even though a viewer may not need and finds difficulty with pronunciation, we all almost can list drugs that seem to be a virus during station breaks. How many of us have heard names like these? Rinvoq, Skyrizi, Varylar, Humira, Astepro, Sotyktu, Mounjaro, and these are the brand names not the drug names. We are sure you all know the Jardiance dance (little pill, big story), well that came in 8th for spending

Infinite Water Inc. is astounded that these few drugs represented \$8.1 Billion in advertising in 2022. Furthermore, none of these over marketed drugs are among the top 50 most prescribed drugs. **Infinite Water Inc.** is cognizant of the current cost of drugs being extremely high compared to the same drugs cost outside the US. **Infinite Water Inc.** is a firm believer in free enterprise but questions the claims of drug manufacturers having to spend the big bucks to develop these new drugs. Not so. Nearly 80% added into the cost is to get the brand into your head along with the patents that prevent competition.

Infinite Complex would like to have an idea of why pharmaceutical companies spend this enormous amount sell to a market that cannot buy their products directly. This isn't a car. According to recent data, the automotive industry in the United States spends around \$20.8 billion on advertising annually. Hopefully Big Pharma doesn't think they will be able to sell the newly marketed drugs for \$30,000