



## **PRESS RELEASE**

**INFINITE WATER INC.**

**News provided by**

**Infinite Water Incorporated**

**<https://InfinitemwaterUSA.com>**

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### ***AI Taking on Humanities Challenges***

**Infinite Water Inc. and Infinite Complex** believes the collaborative intelligence, in which humans and AI systems collaborate, has potential for addressing challenges and achieving breakthroughs across multiple areas. One area of challenge is that almost half of the world's population is facing severe water stress. The necessity for water is fundamental to our ability to live. However, we have a major problem, and it's accelerating. At the same time, our world is racing ahead to advance AI into every aspect of our world. The problem lies in that data centers- used for data storage, processing, and running AI models- require large volumes of water for cooling. So, what is a "large volume"? The average data center uses 300,000 gallons of water a day to keep cool, roughly equivalent to water use in 100,000 homes.

**Infinite Water Inc. and Infinite Complex** suggests that the AI giants, Amazon, Microsoft, and Google push to have the water issues solved by existing centers before they create new center in some of the world's driest areas and threaten to deepen the looming water crises. In response big tech has set ambitious goals to become "water positive". Amazon claims it can meet the target by 2030. The company says it is currently offsetting 41% of its water usage in areas it deems unsustainable, but the truth is far from reality. Microsoft and Google have also pledged to become "water positive" by 2030 through offsetting, as well as finding ways to use water more efficiently.

**Infinite Water Inc. and Infinite Complex** found that the U.S.—home to the highest number of data centers—Google is the most active in dry regions, with seven centers already operating in water-stressed areas and six more under construction. Meta isn't far behind. The company has opened a \$1 billion data center in Mesa, Arizona, even as it operates two others in neighboring Maricopa County. Despite "extreme drought" in the region, two Google data centers are coming up in Mesa. The first Google data center holds a permit to use 5.5 million cubic meters of water annually—roughly as much as 23,000 Arizonans use in a year.

**Infinite Water Inc. and Infinite Complex** understands Google's water commitment, which states "Fresh, clean water is one of the most precious resources on earth...we're taking urgent action to support water security" **SHOW US!**