PRESS RELEASE
INFINITE WATER INC.
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Infinite Water Incorporated
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The continues quest to balance water hungry datacenters

Infinite Water Inc. and Infinite Complex continue to see the headlong rush to build huge new datacenters, in order to support the growth of AI. This is raising a number of concerns in the US – around the impact upon the environmental crisis on water use and electricity bills. It's also set to reshape American politics in potentially unusual ways.

Infinite Water Inc. and Infinite Complex wonder how companies such as Microsoft, Google, OpenAI, Amazon and Meta who are pouring hundreds of billions of dollars into new datacenters will balance, and justify, their overuse of water to other businesses and the public.

Infinite Water Inc. and Infinite Complex realize that this frenzy of building means that datacenters could account for more than 14% of the US's total power demand by 2030, triple the amount it does now. Utilities predict that the same volume of electricity it would take to power six cities will be required just to keep datacenters online. However, at present there are not any requirements for these datacenters to report the amount of water consumed.

Infinite Water Inc. and Infinite Complex look toward Europe's ambitious artificial intelligence strategy placing Europe at risk of colliding with the often overlooked but critically important environmental issue of water scarcity. The European Union has big plans for data center expansion, announcing in April that it intends to at least triple its capacity over the next five to seven years as part of a push to become a world-class AI hub. What effect will this have particularly in regions already facing water scarcity?

Infinite Water Inc. and Infinite Complex continually work to create solutions to the acute energy and water issues since around 30% of the population are known to be in areas with permanent water stress.