

# INFINITE WATER

## PRESS RELEASE

INFINITE WATER INC.

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Infinite Water Incorporated

<https://InfinitemwaterUSA.com>

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### *Natural resource depletion*

**Infinite Water Inc. and Infinite Complex** has been focused on the “why” of “how” the Earth’s resources are depleted faster than they can be replenished. The problem is, we’re using too much and without care. Our planet just can’t keep up with our ever-increasing demands. The unsustainable use of natural resources has led to their depletion and caused significant environmental damage. Over-exploitation of resources such as water has resulted in pollution, loss of biodiversity, and soil erosion.

**Infinite Water Inc. and Infinite Complex** recognize that even though you see water everywhere and our planet is 70% water only 2.5% of that is fresh water. The rest is salt water and not useful to humans at all. So, we really have only a few percent available for use. The Food and Agriculture Organization of the United Nations predict that next year, 1.8 billion people will have no water to drink.

**Infinite Water Inc. and Infinite Complex** point to a well understood fact that no continent on Earth has been untouched by water scarcity, and an increasing number of regions are reaching the limit at which they can provide water services sustainably, especially in arid regions. Nearly two-thirds of the world’s population is predicted to face water shortages by 2026. This worrying trend is causing many to pose the question: “are we running out of safe water?” The short answer is yes, exacerbated primarily by climate change and global population growth.

**Infinite Water Inc. and Infinite Complex** believe that in addition to pollution and expanding population, it is increasingly evident that droughts around the world are becoming more frequent and intense, as well as are occurring at progressively prolonged periods of time. Combine this with shrinking water in lakes, streams, rivers, and oceans compound the severity.

**Infinite Water Inc. and Infinite Complex** believe that reversing a changing climate is a Herculean task. But pollution in human sewage, improperly disposed toxic waste, accidental oil spills, and even sediment from soil erosion are areas that can be controlled. **Infinite Water Inc. and Infinite Complex** also believe that **Atmospheric Water Generation** can and will provide drinkable water to the many millions that are in need because of the seriousness of water depletion.