



## PRESS RELEASE

### INFINITE WATER INC.

News provided by

**Infinite Water Incorporated**

<https://InfinitemwaterUSA.com>

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#### *Straight Up*

**Infinite Water Inc. and Infinite Complex** applaud the vigorous trend in vertical farming.

**Why? Because** vertical farms use 70% to 95% less water than traditional agriculture because they recycle water via hydroponic or aeroponic systems. **Because** they are controlled environments, these farms are not limited by seasons or weather, allowing consistent, 365-day harvesting. **Because** growing indoors in a sterile environment eliminates the need for pesticides and reduces the risk of contamination. **Because** vertical farming requires far less land by stacking crops, making it ideal for urban areas. **Because** crops can be grown in or near cities, cutting down on "food miles" and transportation-related emissions. **Because** vertical farms can produce higher yields per square foot compared to traditional horizontal field farming. **Because** crops are safe from natural disasters like floods, droughts, or hurricanes.

**Infinite Water Inc. and Infinite Complex** explain their position because they see that current modern methods of food production will eventually become unsustainable as the world's population expands. Droughts are currently affecting regions such as India, Pakistan, and Africa, and rainfall in these places is decreasing. For the latter, between 75 million and 250 million people are expected to be without water for domestic use and cultivation by 2026, resulting in a 50% drop in the continent's agricultural production.

**Infinite Water Inc. and Infinite Complex** will say this many times. Vertical farming typically uses 70-95% less water than traditional soil-based agriculture with some systems achieving 98-99% water savings. This high efficiency is achieved through closed loop hydroponic systems that recycle nutrient solutions, direct root delivery, and the elimination of water loss from evaporation, runoff, and transpiration. Vertical farming with its water efficiency makes it a vital tool for arid regions or areas with limited water resources.

**Infinite Water Inc. and Infinite Complex** believe that there is still room for improving vertical farming and water efficiency- incorporate Atmospheric Water Generation (AWG) and increase the water savings and the dependence on outside water sources.