



## PRESS RELEASE

### INFINITE WATER INC.

News provided by

**Infinite Water Incorporated**

**<https://InfinitemwaterUSA.com>**

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#### *It's just a bookstore*

**Infinite Water Inc. and Infinite Complex** have experienced the same beginnings as many now-dominant companies. These are some of the giants that were rejected by investors or operated without funding due to skepticism, they include Apple, Google, Amazon, and Airbnb. Airbnb was famously rejected by several VCs, while Amazon faced doubt because it was initially just an online bookstore. The same situation occurs constantly because most types of investors follow the fear that they will be laughed at rather than considered part of the visionary few.

**Infinite Water Inc. and Infinite Complex** are TV viewers as well as OPE adventurers and take a clear-eyed view of any startup's idea. **Infinite Water Inc. and Infinite Complex** keep in mind that founder Jamie Siminoff was rejected on the very popular *Shark Tank* series for his doorbell idea, which was later acquired by Amazon for over \$1 billion. This proving once again that even the most prolific investors don't always understand the potential of popular demand becoming the thrust needed to catapult a simple idea into a billion-dollar phenomenon.

**Infinite Water Inc. and Infinite Complex** are comfortable staying in their own lane and at the same time believe strategically that 2026 is widely viewed by investors as a year of significant transition and market rotation. After several years, which have been dominated by large-cap AI technology stocks, the market in 2026 is shifting toward a broader, more diversified landscape where money is moving into previously underappreciated sectors. **Infinite Water Inc. and Infinite Complex** absolutely believe that in 2026, water will be transitioned from a niche "ESG" interest to a core strategic asset, with institutional investors identifying it as the "next big" investment due to its critical role in global stability and high-growth industrial infrastructure. **Infinite Water Inc. and Infinite Complex** understand that 'water' goes far beyond being a strategic asset. It is the main ingredient of life.

**Infinite Water Inc. and Infinite Complex** is forefront in water centric intellectual property, patents and a stay in front mindset. Perhaps this year the followers of the investment world will catch up and follow a true water innovator.