



PRESS RELEASE

INFINITE WATER INC.

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Infinite Water Incorporated
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The reality of water loss

Infinite Water Incorporated continues to create means to address the decreasing pure water availability which threatens food systems, disrupts public health, and destabilizes economies. With ~70% of freshwater withdrawals globally going toward agriculture, depletion drives crop failures, soaring food prices, and malnutrition. Locally, it leads to dried wells, land subsidence, and severe water use restrictions.

Infinite Water Incorporated notes that the cascading effects of dwindling pure water supplies are systemic and far-reaching:

- **Agricultural Collapse & Food Insecurity:** Because agriculture consumes the majority of global freshwater, shortages lead to lower crop yields and livestock losses. This directly impacts food affordability and drives nutritional deficits in heavily affected regions.
- **Economic Stagnation & Conflict:** Major industries (including manufacturing and power generation) require massive amounts of water to operate. Shortages halt production, escalate operating costs, and trigger international or regional conflicts over shared river basins and aquifers.
- **Public Health Crises:** When fresh water is scarce, communities often rely on contaminated or stagnant sources, leading to a rise in waterborne diseases. It also forces households—particularly in poorer neighborhoods—to spend a significant portion of their income on bottled, trucked, privatized water.
- **Environmental Degradation:** Draining rivers and aquifers faster than natural cycles can replenish them destroys critical wetlands and natural habitats, resulting in massive biodiversity loss.

Because **Infinite Water Incorporated** sees the negative implications for available freshwater to be staggering, they continue to develop ongoing research, at scale, to inform policymakers and communities about worsening water challenges and opportunities to create meaningful change. Through employment of their merging IP, they will succeed in preventing the worlds dire water issues.