



PRESS RELEASE

INFINITE WATER INC.

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Infinite Water Incorporated
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Feeding a Growing Planet: The Rise of Agricultural Intelligence

As the global population nears 10 billion by 2050, agriculture faces a defining mandate: feed more people without expanding farmland. Aligning with the core themes of the World Economic Forum Annual Meeting 2026 and Jeff Rowe, the sector must build prosperity within strict planetary boundaries.

Infinite Water Inc. Has the Solution: Agricultural Intelligence

To stay competitive, farmers must do more with less. By merging decades of agronomic expertise with artificial intelligence, and atmospheric water generation, the industry is entering a transformational era comparable to the invention of the tractor.

- **Precision at Scale:** Tools utilizing GPS, machine learning, and satellite imagery allow farmers to manage crops down to the individual plant—maximizing water use while optimizing fertilizer application utilizing AWG, detecting early disease, and selecting ideal seed varieties for specific microclimates.
- **Proven Impact:** Platforms like **TeraView**, with their geospatial AI can scale digital farm management across more than 70 million hectares in over 30 countries. Furthermore, World Economic Forum research indicates that AI-driven digital agriculture could boost the agricultural GDP by over \$450 billion annually (an estimated 28% increase).

Bridging the Digital Divide

Despite clear benefits, hurdles remain. Smallholders and low-margin operations face high upfront costs and patchy rural broadband. For technology to succeed universally, solutions must be affordable, locally tailored, mobile-friendly, and integrated with existing machinery. The solution is the backbone design of **TeraView** technology when combined with **Infinite Water Inc.** technology.

When farmers are equipped with the right tools and intelligence, the benefits ripple outward—strengthening rural communities, driving economic growth, and securing a sustainable food supply for generations to come.