



PRESS RELEASE

INFINITE WATER INC.

News provided by

Infinite Water Incorporated

<https://InfinitemwaterUSA.com>

Hudson, Florida, 10/2/2026

How do you take your coffee or tea?

Water makes up approximately **98% of a cup of coffee or tea**, meaning its chemical composition directly dictates flavor extraction and the final taste. Managing mineral content and impurities is essential for achieving optimal brew quality.

Key Factors Impacting Brew Flavor

- **Mineral Balance (Calcium & Magnesium):** Essential for binding with coffee's soluble compounds. Minerals like calcium and magnesium accentuate sweetness and body.
- **Hard vs. Soft Water:**
 - *Soft water* can lead to overly acidic coffee due to a lack of balancing minerals.
 - *Hard water* can produce a flat taste.
 - *Distilled water* contains zero minerals, tastes flat, and can potentially leach metals from kettles or espresso machines.
- **Impurities & Additives:**
 - **Chlorine:** Added to tap water to eliminate germs, but strips away natural oils and aromas, resulting in a harsh or bitter taste.
 - **Metals:** Iron or copper from older piping can introduce a dull, metallic flavor profile.

Solutions for Optimal Brewing

- **Spring Water:** Naturally carries balanced minerals (calcium and magnesium) that enhance sweetness and body.
- **Advanced Filtration (e.g., Atmospheric Water Generators):** High-quality Atmospheric Water Generators such as **Infinite Water Inc Atmospheric Water Generator**—incorporate multi-stage carbon filtration, UV sterilization, and post-mineralization cartridges and further new technology filtration. These systems reintroduce beneficial minerals to balance pH and provide a consistent, high-quality baseline for coffee and tea.

How to Achieve the "Better" Brew with Infinite Water Inc AWG Line

- **Check Your Machine:** If your AWG has a built-in **remineralization alkaline filter**, it is already optimized to produce high-quality, clean water that will beat standard tap water.
- **Manual Customization:** If your AWG outputs pure, zero-TDS water, and is micro plastic free as does **Infinite Water Inc**, you can easily out-brew your local coffee shop because they manually add minerals back.