



PRESS RELEASE
INFINITE WATER INC.
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How Much Water Do You Really Use?

Infinite water Inc. notes the current concern as artificial intelligence and cloud computing rapidly expands, and how data center development is drawing intense scrutiny from state legislatures. Beyond electricity demand and economic growth, lawmakers are closely examining how these facilities use millions of gallons of water daily to cool their servers, and the subsequent strain placed on local water supplies and infrastructure. To put this in perspective:

- **Standard Enterprise Facilities:** Consume an average of 300,000 to 500,000 gallons of water per day—roughly equivalent to the daily footprint of 1,000 standard American households.
- **Large-Scale Facilities:** Can consume up to 5 million gallons per day, matching the daily consumption of a city of 50,000 people.

When thinking about personal water consumption, most people only consider direct usage: drinking, bathing, cooking, watering the lawn, or washing the car. But have you ever considered your hidden water footprint?

Every item you touch requires water throughout its manufacturing process. This unseen water is known as “**virtual water.**” At **Infinite Water Inc.**, we highlight just how much water goes into producing the everyday goods Americans buy, use, and discard:

- **Beef:** ~1,700 to 1,800 gallons per pound
- **Almonds:** ~405 gallons per pound (roughly 1.1 gallons per single almond)
- **Jeans:** ~2,000 to 2,600 gallons per pair
- **Paper:** 1.3 gallons per single sheet
- **Bananas:** 209 gallons for two pounds
- **Ketchup:** 140 gallons for 35 ounces
- **Whisky:** 322 gallons for a 750-milliliter bottle
- **Smartphones:** 240 gallons per device
- **Automobiles:** 13,737 to 21,926 gallons per vehicle
- **Bed Sheets:** 2,576 gallons per set
- **Friday Pizza:** 333 gallons (and that is before toppings)

Understanding the true volume of water required to produce raw materials and consumer products is a vital first step toward true water conservation and more productive resource management. This exact challenge drives **Infinite Water Inc.** to its continued successful development of cutting-edge atmospheric water generation (AWG) technologies to provide pure, sustainable water—reducing our reliance on strained municipal grids and vulnerable surface sources.